

Dr. Vaughn Keller Joins Cogito Health as Senior Advisor

Charlestown, MA – April 20, 2010 - Cogito Health, a pioneering provider of research, software and algorithms to extract meaning from speech behavior, announces today that Dr. Vaughn Keller has joined as a Senior Advisor to the company. Dr. Keller's distinguished private sector and government service coupled with his experience in health behavior and program development will prove especially useful in strengthening Cogito Health's strategy execution while helping the company to continue its healthy research, product development and growth record.

Prior to joining Cogito Health, Dr. Keller was the Director of the Health Behavior Laboratory at the University of Miami-Humana Health Services Research Center. He was also the Director of Clinical Behavior Change at Humana. Before coming to Humana Dr. Keller was the Associate Director of the Institute for Physician-Patient Communication. Dr. Keller has authored articles which have appeared in peer reviewed journals and is the creator of the Star Model of Health Behavior Change.

About Cogito Health

Cogito Health offers comprehensive analysis tools to enable better health decisions in the areas of depression and engagement monitoring as well as optimization of telephone-intensive clinical and business processes. The company is privately held, with offices in Charlestown, Massachusetts. To learn more about Cogito Health, please visit www.cogitohealth.com